# **Corporate membership**

# **CBCC** vision

'To deliver value to members and companies/individuals seeking support and advice from the Chamber'

# **CBCC** objectives are to

- promote the development of Czech and UK economic relations;
- provide a platform for the Czech and British business communities to network and develop their business and common interests;
- promote awareness of the business, commercial, industrial and professional expertise of its members;
- provide business and professional guidance or support, where applicable, to its members or Czech companies considering doing business in the UK/British companies looking to invest in the Czech Republic.

## **Benefits:**

By becoming a CBCC member you will:

- have the opportunity to network at premium events and develop diplomatic, trade and investment contacts;
- participate in various events and seminars on current topics;
- take advantage of advice from fellow members and shared experience of other member companies facing similar business challenges;
- access UK and Czech authorities on issues affecting mutual trade and investment
- promote your business through CBCC on a regular basis.

### As a corporate member, you have the opportunity to:

- attend CBCC events with up to three representatives of your company;
- be regularly featured in the CBCC e-newsletter and on the CBCC website;
- be listed on the website as a CBCC member;
- access to contact details of other members on a member-only site;
- advertise special offers on the website, through the e-newsletter, LinkedIn group and emails.

# Sponsorship opportunities:

By becoming a sponsor of one of the CBCC events you will receive:

- logo on invitations;
- display of marketing collateral and banners at the venue of the event;
- presentation at events if appropriate, depending on the nature of the event;
- logo on event brochures/flyers;
- more prominent visibility on the CBCC website and in the CBCC LinkedIn group (logo, photographs, interviews, etc.), plus a link to the sponsor's site.

### Membership fees:

- small/medium company (less than 250 employees) annual fee of £75
- large company (more than 250 employees) annual fee of £125

For any enquiries related to corporate membership, please contact <u>marek@cbcc.org.uk</u>.