

# THE CZECH REPUBLIC

## A Prosperous Country Full of Opportunities

### PROGRAMME

- 4.00PM REGISTRATION AND TEA**
- 4.20PM CHAIRMAN'S OPENING REMARKS**  
Colin Rosser  
Independent Consultant and Associate  
Alpha Management s.r.o. Prague
- 4.25PM WELCOME SPEECH**  
Andrew Blach  
Head of Corporate & Commercial  
HSBC Czech Republic
- 4.30PM OVERVIEW OF THE MARKET AND  
EXPORT OPPORTUNITIES**  
Zuzana Nagyova  
Senior Trade & Investment Adviser  
British Embassy Prague
- 4.50PM AFTER THE CRISIS: ECONOMIC  
RECOVERY IN THE CZECH REPUBLIC**  
Mal Božić  
Manager  
Macroeconomics Consulting Group  
PricewaterhouseCoopers LLP
- 5.10PM INVESTMENT OPPORTUNITIES IN  
THE CZECH REPUBLIC**  
Hana Chlebna  
Director UK & Ireland  
Czech Invest
- 5.30PM CASE STUDY: 'I'VE CHECKED AND  
THE CZECHS DON'T USE CHEQUES'**  
Carolle Thompson  
Commercial Director  
ST\*R Learning
- 5.50PM ENTERPRISE EUROPE NETWORK  
AND EC CONSULTATIONS**  
Tessel van Essen  
Enterprise Europe Manager  
Enterprise Europe Network
- 6.00PM QUESTIONS AND DISCUSSION**
- 6.15PM CHAIRMAN'S CLOSING REMARKS**
- 6.20PM DRINKS AND NETWORKING**
- 7.00PM CLOSE**

Date: Monday, 7 September 2009, 4.00pm – 7.00pm  
At: HSBC Bank Plc, 60 Queen Victoria Street EC4N 4TR

The Czech Republic is the most developed market economy among the former communist countries in central Europe with a higher per capita income than Portugal. It is often described as a sophisticated, stable and prosperous market.

Like many other European countries, the Czech Republic has not been untouched by the current economic turmoil, but it has managed to avoid the melt-down that affected other countries in the region. Although its economy is expected to contract by 3% in 2009, it is forecast to recover from 2010 onwards with an estimated GDP growth of 1.2%.

Many sectors such as education, training, construction, science and innovation, present a wide range of opportunities for UK companies. The country has also strong scientific, manufacturing and engineering traditions that offer potential for manufacturing co-operation and niche exports in the automotive and aerospace sectors.

The UK and the Czech Republic have excellent trade relations. In 2008, bilateral trade was worth £5bn. The UK is the Czech Republic's seventh most important commercial partner and it is responsible for approximately 4% of total FDI in the country.

### WHY ATTEND THIS SEMINAR

This seminar presents companies with a valuable opportunity to update their knowledge of the Czech Republic, the prospects and the current business climate.

Delegates will be able to:

- Listen to speakers with in-depth knowledge and experience of the Czech Republic
- Meet key contacts who can help maximise business
- Network with companies already doing business in the country

## CZECH REPUBLIC: A PROSPEROUS COUNTRY FULL OF OPPORTUNITIES

ON: Monday, 7 September 2009, 4.00pm – 7.00pm  
AT: HSBC Bank Plc, 60 Queen Victoria Street EC4N 4TR

TO REGISTER please return to: Isabella D'Ambros Rosso, Events Executive, T: +44 (0)20 7203 1826 F: + 44 (0)20 7203 1905  
E: idambros@londonchamber.co.uk

### PRICES AND PAYMENT DETAILS

PREMIER PLUS MEMBER/MEMBER OF THE CZECH BRITISH CHAMBER OF COMMERCE:	£41.00 (INCLUSIVE OF VAT)
WORLD TRADE CLUB MEMBER:	£64.00 (INCLUSIVE OF VAT)
LOCAL MEMBER, NON-MEMBER:	£87.00 (INCLUSIVE OF VAT)

Cheques should be made payable to: London Chamber of Commerce and Industry. Alternatively please complete your credit card details below. All bookings must be made in writing using the application form and full payment received with the application form to secure bookings. **We do not invoice.** Cancellations must be received in writing by Tuesday 1 September for a full refund. No tickets will be issued but a VAT receipt will be sent on receipt of your payment. Guest lists and lapel badges will be available on arrival.

I have read and agree to the terms and conditions above:

signature

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### ABOUT YOU AND YOUR COMPANY

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please indicate if you have any requirements e.g. access, dietary or information in an alternative format

[www.londonchamber.co.uk/international](http://www.londonchamber.co.uk/international) or /events for a full programme

Please tick if you would like further information about the following events:

- ☐ Russia Today, Business Briefing 2009, 28 September 2009 ☐ Good Morning Vietnam! A Market Update, 19 October 2009  
☐ The Kingdom Takes Centre Stage: Prospects in Saudi Arabia, 2 November 2009 ☐ International Trade Training Courses, September, October, November 2009

Please tick if you would like further information about the following trade missions

- ☐ Nigeria and Ghana: 14 – 23 September ☐ Bulgaria and Romania: 12 – 16 October ☐ East Africa: March 2010

### PRIVACY AND DATA PROTECTION

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