

## Corporate membership

#### **CBCC** vision

'To deliver value to members and companies/individuals seeking support and advice from the Chamber'

### **CBCC** objectives are to

- promote the development of Czech and UK economic relations;
- provide a platform for the Czech and British business communities to network and develop their business and common interests;
- promote awareness of the business, commercial, industrial and professional expertise of its members;
- provide business and professional guidance or support, where applicable, to its members or Czech companies considering doing business in the UK/British companies looking to invest in the Czech Republic.

#### **Benefits:**

By becoming a CBCC member you will have the opportunity to:

- network at premium events and develop diplomatic, trade and investment contacts:
- participate in various events and seminars on current topics;
- take advantage of advice from fellow members and shared experience of other member companies facing similar business challenges;
- access UK and Czech authorities on issues affecting mutual trade and investment
- promote your business through CBCC on a regular basis.

### As a corporate member, you will have the opportunity to:

- attend CBCC events with up to two representatives of your company at a member rate;
- attend CBCC webinars free of charge;
- have a special corporate table at gala events;
- be introduced and regularly featured in the CBCC e-newsletter and on the website;
- be interviewed for/featured on the CBCC website;
- access contact details of other members on the member-only site;
- advertise special offers on the CBCC website, in the e-newsletter, social media and emails;
- receive a Corporate Membership certificate;
- enjoy membership for 365 days no matter when it commences;
- introduce own services at events;
- meet key decision people across the market.

## Corporate sponsorship opportunities:

By becoming a sponsor of one of the CBCC events you will receive:

- logo on invitations, event brochures/flyers and in all event communication;
- display of marketing collateral and banners at the venue of the event;
- presentation at events if appropriate, depending on the nature of the event;
- more prominent visibility on the CBCC website and in the CBCC social media (logo, photographs, interviews, etc.), plus a link to the sponsor's site.



# **Membership fees:**

- small/medium company (less than 250 employees) annual fee of 150 GBP / 365 days (0.41 GBP per day)
- large company (more than 250 employees) annual fee of 250 GBP / 365 days (0.68 GBP per day)

For any enquiries related to corporate membership, please contact <a href="mailto:cbcc@cbcc.org.uk">cbcc@cbcc.org.uk</a>